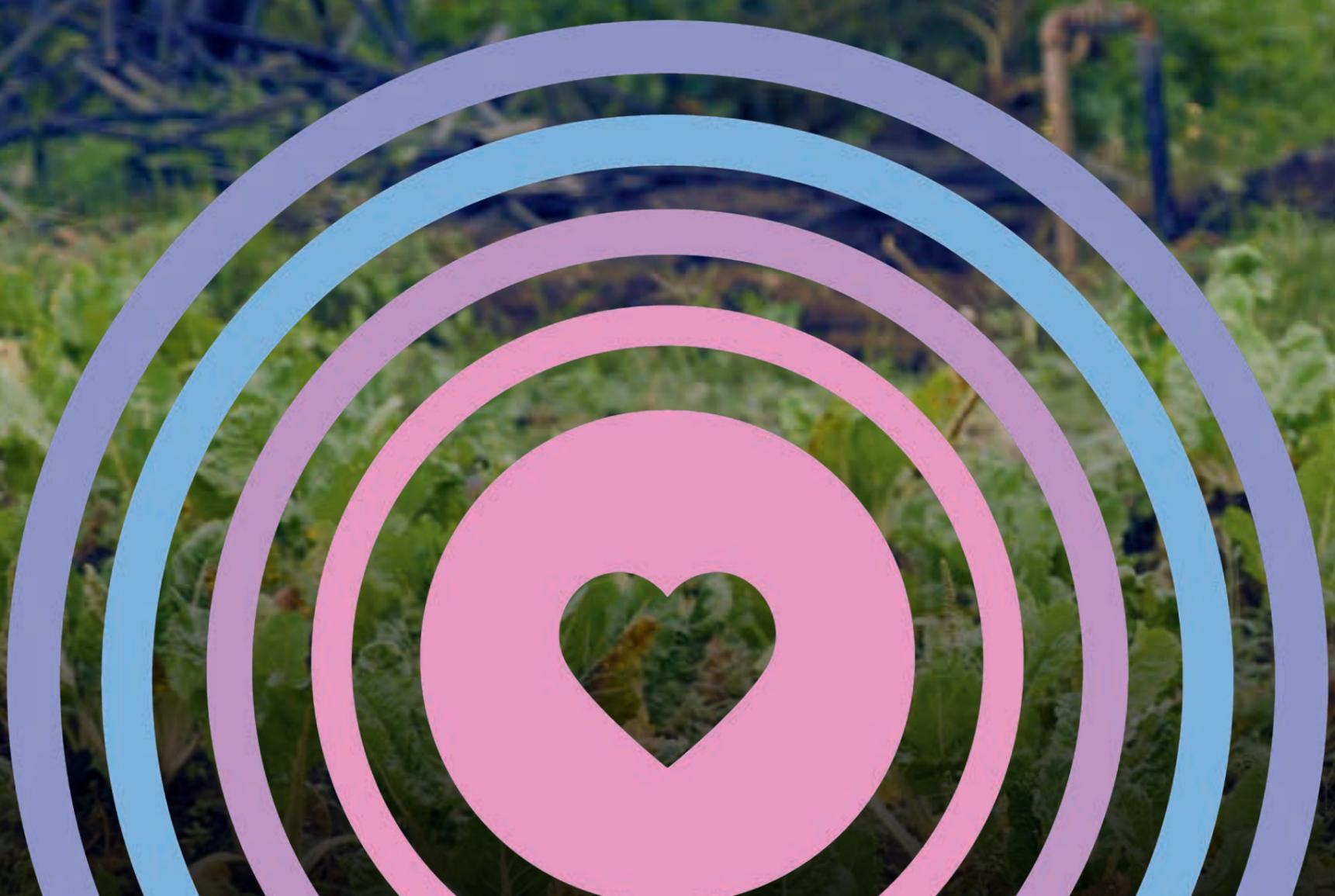


FUNDING IMPACT & OUTCOMES

The impact of your support



24/25 Financial Year



rafiki mwema

holding the hand of the future

OUR VISION

A safe childhood and bright future for every Kenyan

OUR MISSION

To support Kenyan children through trauma by providing safety, nurture, education and hope



rafiki mwema
holding the hand of the future

Our Values

Our Rafiki Way aligns to our values of:



Strategic Pillars

Rafiki Mwema is committed to the following four strategic pillars and associated goals:



STRATEGIC PILLAR 1:
Person Centered

OUTCOME: Rafiki Mwema places children firmly at the center of everything we do.



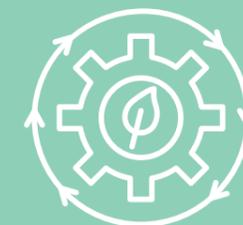
STRATEGIC PILLAR 2:
Community Minded

OUTCOME: Rafiki Mwema is known and respected as an individual and systemic advocate of change for good.



STRATEGIC PILLAR 3:
Employer of Choice

OUTCOME: Rafiki Mwema values, respects and invests in its people.



STRATEGIC PILLAR 4:
Sustainable and Responsible

OUTCOME: Rafiki Mwema is known, connected, well supported and accountable.

Financial Overview: Rafiki Mwema's Spending

73%

KENYAN PROGRAMS

Direct impact funding for our core mission: \$513,818

12%

STAFF EXPENSES

Essential personnel to manage Australian operations: \$86,442.22

7.30%

FUNDRAISING

Investment to generate further support: \$51,784.31

7.90%

OTHER EXPENSES

\$56,447.09 for operations, subscriptions, fees and travel

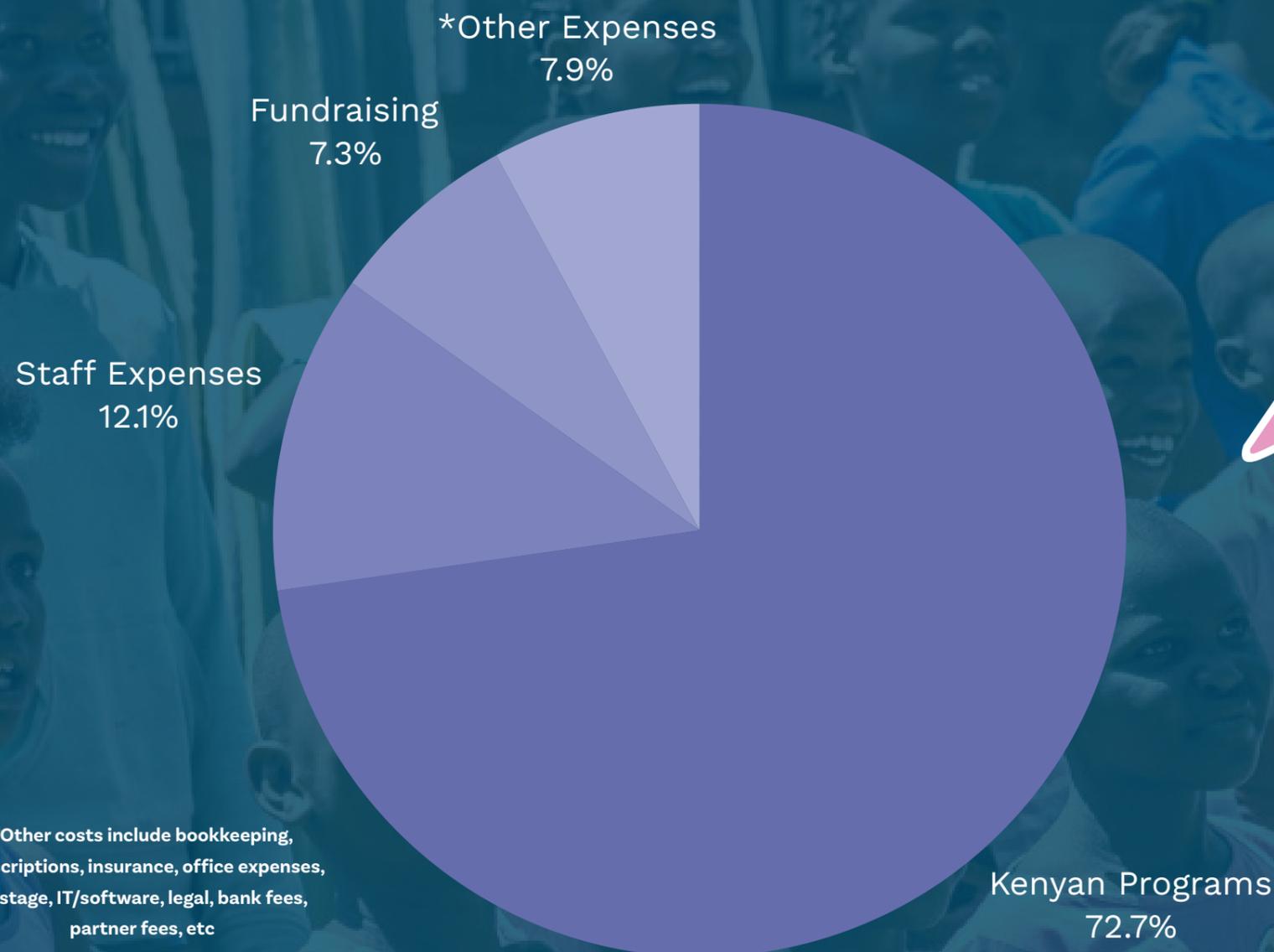
Rafiki Mwema operates with a clear focus on maximizing impact. Our annual expenditure totals \$714,197 with over 73% directed to Kenya program costs. This reflects our commitment to ensuring your donations reach those who need them most.

OUR IMPACT IS AMPLIFIED BY VOLUNTEERS

35 Australian volunteers donate over 2,900 hours annually, saving us an estimated \$88,200 in staffing costs—ensuring more funds reach children in Kenya.

Our Australian operation consists of 1.5 full time employees who ensure fundraising efforts meet our needs, monitor and manage any risk and that both Kenyan and Australian operations meet all compliance requirements.

Australian Expenses Breakdown



*Other costs include bookkeeping, subscriptions, insurance, office expenses, postage, IT/software, legal, bank fees, partner fees, etc

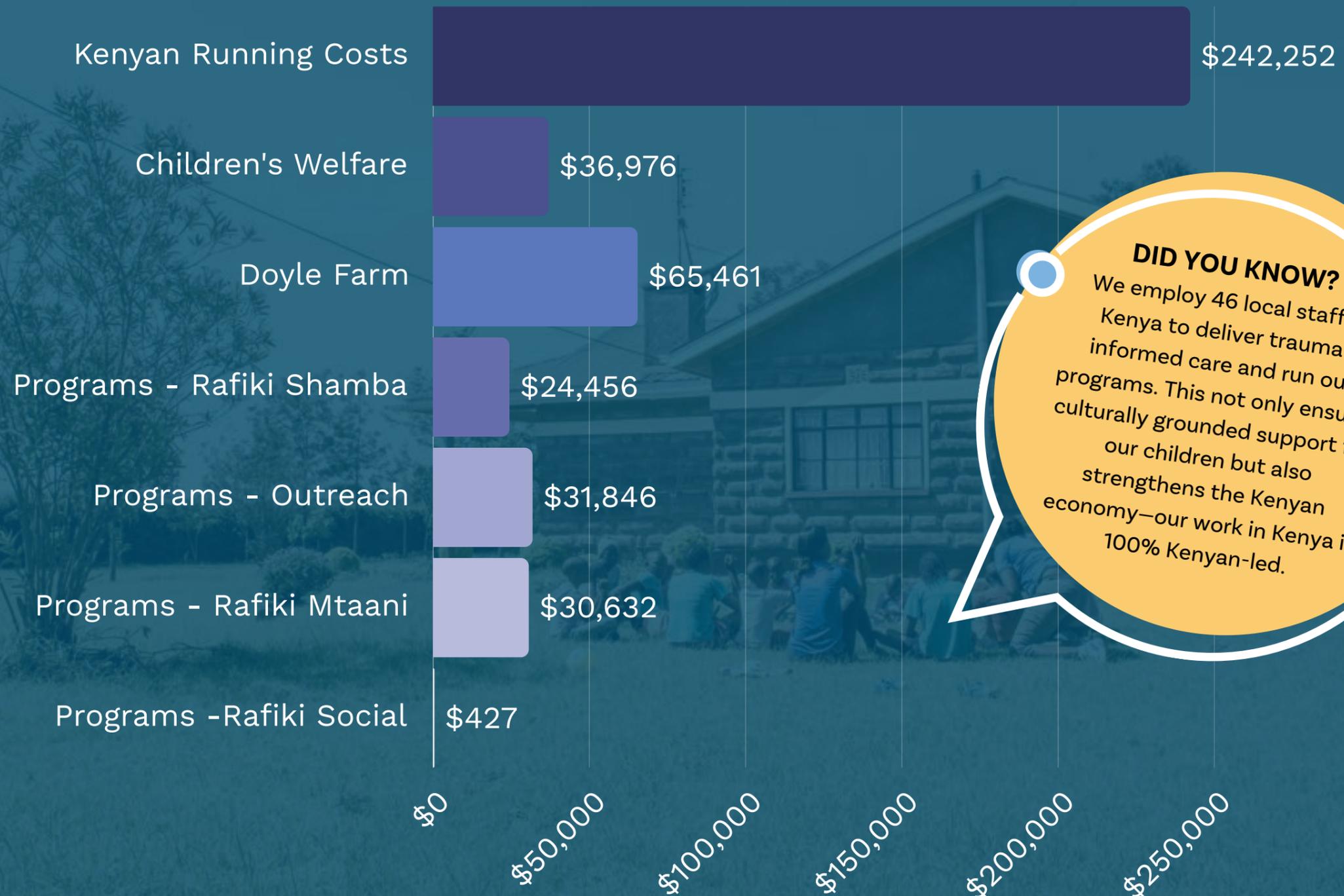
DID YOU KNOW?

We don't hire a CEO in Australia to keep costs low. Instead, our founder, a part-time staff member, and 35+ volunteers run operations—so more funds go directly to supporting children in Kenya.

The chart illustrates our financial priorities, with the vast majority of funds supporting our Kenya programs. Staff expenses represent essential personnel needed to coordinate operations between Australia and Kenya, while fundraising costs help us expand our impact through new donor engagement.

Every dollar is carefully managed to ensure it delivers the greatest possible impact for the children and communities we serve.

Kenyan operations and special programs



DID YOU KNOW?
We employ 46 local staff in Kenya to deliver trauma-informed care and run our programs. This not only ensures culturally grounded support for our children but also strengthens the Kenyan economy—our work in Kenya is 100% Kenyan-led.

Impact of Your Support: Kenyan Programs

Children's Welfare

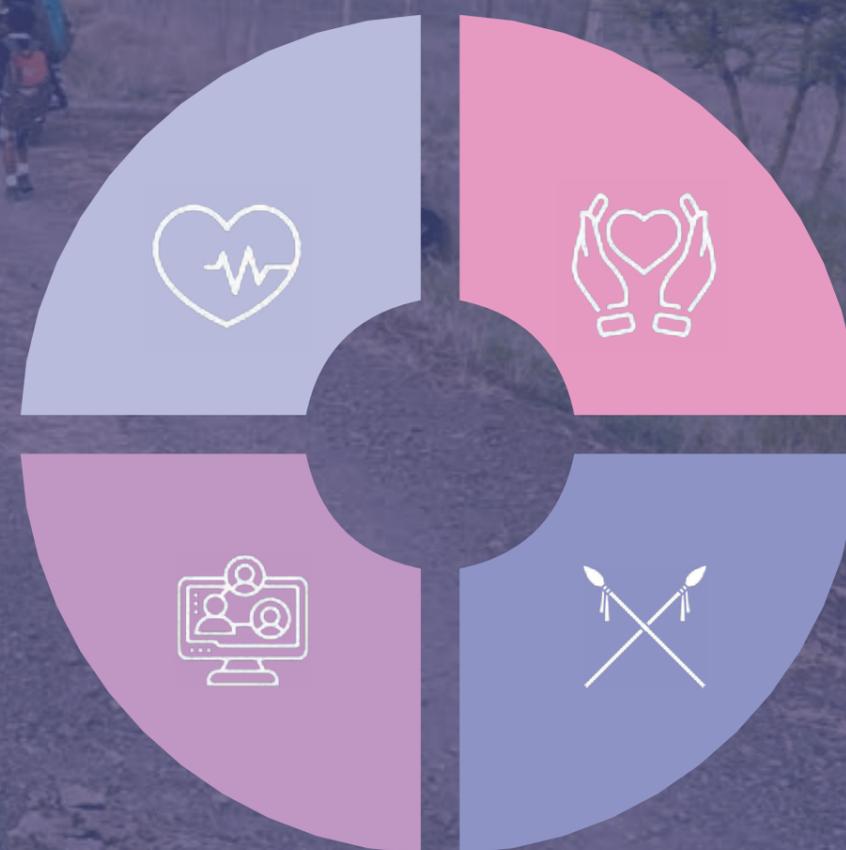
Accounting for \$33,615 (8.58%) of total spend, this category focuses on the direct care, development, and education of children in our programs. It covers school fees, uniforms, transport, and supplies, as well as medical care, therapy, and NHIF insurance.

Additionally, it provides clothing, toys, and wellbeing essentials for children in care, along with funding for excursions, play therapy, and celebrations to support their holistic development.

RMTC Operating Costs

The largest allocation \$220,229 (56.22%) of total spend), is dedicated to the core operations of the Rafiki Mwema Therapeutic Centre. This includes salaries, staff training, and employment levies, as well as vehicle maintenance, fuel, and administrative overheads like bookkeeping, audits, and office supplies.

Additionally, it supports compliance-related expenses, NGO setup, and depreciation costs, ensuring the center operates efficiently and effectively.



Our expenses in Kenya reflect our commitment to holistic, trauma-informed care. A significant portion goes towards our dedicated team—therapists, caregivers, social workers, and support staff—who provide round-the-clock care for traumatised children. We also invest in food programs and healthcare to meet every child's essential needs. In addition, our outreach work extends support to vulnerable children and families in the wider community.

Kenyan Programs

Spending a total of \$ 79,420.41 (20.28%) this category focuses on broader community outreach and specialised programs.

The Farm Program \$22,233.35 (5.68%) supports livestock care, farming supplies, and therapeutic activities.

Outreach \$28,951.14 (7.39%) provides family support payments, reintegration assistance, and independent child support.

Rafiki Mtaani \$27,848.04 (7.11%) funds large-scale feeding programs and early intervention for children living on the streets.

Lastly, **Rafiki Social** \$387.88 (0.10%) offers targeted education support and small-scale social care for those in need.

Doyle Farm Operations

With a total spend of \$59,510.41 (15.19%) **Doyle Farm** supports the operational and living needs of the farm and care homes. This includes maintaining farmhouse infrastructure, repairs, and security, as well as providing food, utilities, and household operational costs.

The funding also covers furniture maintenance and expenses for volunteer and support houses, ensuring a safe and functional environment for all.



The Human Impact of Your Donations

Behind these financial figures are real children whose lives are being transformed. Your donations provide:

- Trauma-informed therapy for children who have experienced sexual abuse
- Safe housing in therapeutic environments designed for healing
- Nutritious meals that support physical and cognitive development
- Education that opens doors to future opportunities
- Specialised medical care addressing complex trauma
- Community education programs that prevent future abuse

Every dollar contributes to breaking the cycle of abuse and creating pathways to healing.

How you can help Rafiki Mwema

The work Rafiki Mwema do in Kenya is only made possible by our donors and volunteers.

Donate

Make a tax-deductible donation today and create an immediate impact.

Sponsorship

Sponsor a child or support our projects with an ongoing donation.

Ambassador

Join our mission by sharing our story with your audience and networks.

Partnerships

From small businesses to large organisations, let's create change together.

Awareness

Spread the word about the vital work we're doing in Kenya.

Remember us

Leave a lasting legacy by including Rafiki Mwema in your will.

Workplace Giving

Amplify your impact by signing up for workplace giving through your employer.

Volunteer

Share your skills and time to make a difference by volunteering with us.

Online Store

Shop meaningful gifts that give back through our online store.

Find out more

www.rafikimwema.com

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